CAR APP NEWS

Media Kit

Brochure

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CAR APP NEWS

Partner with a leading research and event company to amplify your brand's reach and tap into a vast network of industry professionals.

Car App News delivers weekly insights on the evolution and monetization of next-generation in-car services, providing in-depth coverage of AAOS ecosystems, OEM platforms, hybrid stacks, and the rapidly expanding connected cockpit economy. By decoding business models, partnerships, and deployment strategies, Car App News supports industry leaders in shaping an innovation-driven future for the connected vehicle ecosystem.

ENGAGE LEADS AND TARGETS

INFLUENCE THE MARKET

GET UNIQUE VISIBILITY

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White Papers

Pricing
5 000 €

- Generate leads and engage your targets
- Spread your expertise and build a better brand image

HOSTING WHITE PAPER

A 5-10 pages white paper provided by the sponsor. The document will be hosted on Dataxis' website to be downloaded by registration.

GET EXCLUSIVE VISIBILITY

The white paper will be hosted for 3 months our website. It will be promoted up to our contact base through e-mail blasts.

TEAM-SPECIFIC PROTOCOL

Receive every week the detailed list of executive contacts who download the white paper.

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Email Blasts

Starting from
1 000€

Expand your reach to a broad network of industry professionals

Email blast helps build stronger customer relationships and stay in regular contact with the market with attractive and professional email communications

21-25%
Average open rate

5%
Average CTR

Banner Hosting

Starting from
800€

Boost Your Brand Visibility with a Banner on CarApp News

File format: jpeg or png
Size: 580 x 850

Hosting: From 1 month to 1 year

TARGETED INDUSTRY EXPOSURE

INCREASED WEBSITE TRAFFIC

ENHANCED BRAND RECOGNITION

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GET IN TOUCH WITH US

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